

# Erin Binns

## Business Consultant & Speaker

Erin Binns is a highly accomplished business consultant and speaker with 17 years of corporate sales experience and 8 years as an entrepreneur. Erin works with individuals, groups, and organizations to create success by un-complicating life, work and business. She is also the co-founder of the Gather Society who is redefining events for women in business.



## SIGNATURE TOPICS

- ✓ The Simplicity Shift - Effective Time Management
- ✓ Work/Life Integration
- ✓ Managing Stress and Overwhelm
- ✓ Client Experience that Result in Referrals
- ✓ Sales - Client Retention & Business Development
- ✓ Creating new a Relationship with your Calendar

## CORPORATE ACCOLADES

- ▶ \$10M in sales annually for 10 years as the Director of Corporate Sales
- ▶ Multiple Sales Award winner
- ▶ \$8M in real estate sales in one year
- ▶ Presented to large groups of up to 80 attendees.



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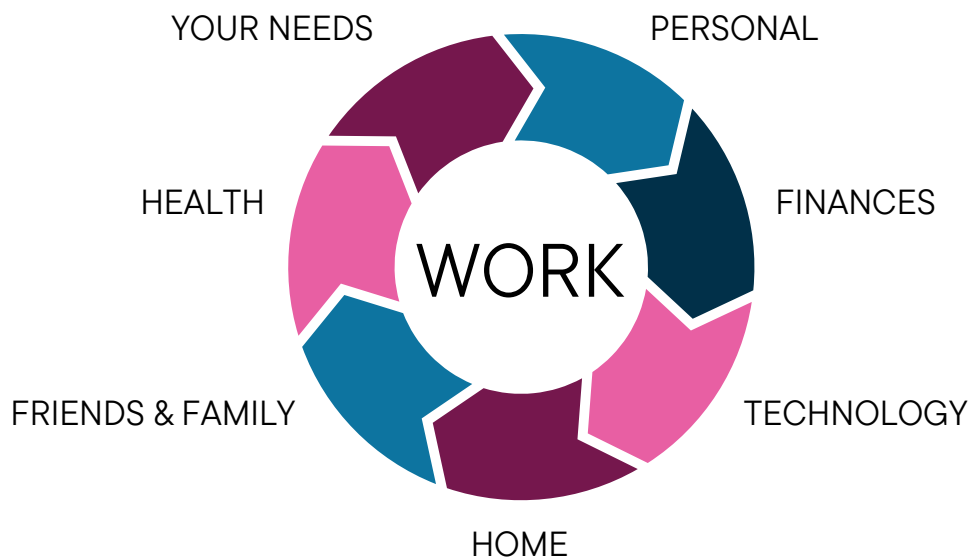


416-333-0486

# SIGNATURE TALK

## The Simplicity Shift

Creating Success by Uncomplicating Life, Business, and Work



## WHY THE SIMPLICITY SHIFT

The Simplicity Shift workshop is tailored to empower employees by helping them manage their time in all areas of their life with a focus on work. This helps reduce stress, and boost productivity through practical simplicity and organization strategies.

After spending 17 years using these tools to create lasting client relationships, managing \$10M in sales annually and making sure that nothing slipped through the cracks Erin created a step by step workshop to create ease around, workflow optimization, and creating calmer, more productive work environments.

# WORKSHOP DETAILS

01

## *What to Expect*

- **Interactive, Engaging Sessions** – Workshops involve hands-on activities and real-life scenarios to keep participants engaged and actively learning.
- **Immediate Takeaways** – Attendees will walk away with actionable steps they can implement immediately in both their personal and professional lives.
- **Customizable Framework** – Content and activities can be tailored to align with company culture, team roles, and specific challenges.

02

## *Key Workshop Topics*

- **Uncomplicating Work and Overload** – How to identify unnecessary complexities in their day-to-day work and focus on impactful tasks.
- **Creating the Ideal Calendar** – Techniques to optimize schedules based on priorities, manage deadlines efficiently, and protect time for deep work.
- **Positive vs. Negative Control** – An exploration of healthy control strategies that foster productivity, reduce stress, and encourage collaboration.

03

## *Workshop Benefits*

- **Enhanced Productivity** – Increased focus and time management that enable employees to get more done with less stress.
- **Improved Work-Life Integration** – Tools to help employees organize their time for both work and personal well-being, boosting job satisfaction.
- **Stronger Team Cohesion** – Interactive exercises and shared goals to foster a collaborative, supportive team environment.

04

## *Why the Simplicity Shift*

- **Proven Approach** – With experience leading successful workshops, including sessions for [include companies you've worked with, if applicable], The Simplicity Shift offers a tested framework that yields real results.
- **Experienced Facilitator** – Erin Binns, creator of The Simplicity Shift, is a time-management expert and efficiency strategist who empowers clients to take control of their calendars and simplify their work environments.
- **Lasting Impact** – This workshop doesn't just address time management; it equips attendees with a mindset shift for lasting change in both their work and personal lives.

# WORKSHOP PACKAGES

## *Package A:*

- One Hour
- Professional Keynote Speaking (up to 60 minutes)
- Workshop & Worksheets
- \$850

## *Package B:*

- Half-Day Seminar
- Professional Keynote Speaking
- Hands on Workshop, Tools & Workbooks
- \$1500

## *Package C:*

- Full-Day Seminar
- Professional Keynote Speaking
- Hands on Workshop, Tools & Workbooks
- \$3500+

## CONTACT DETAILS

Reach out with any questions.



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## TESTIMONIALS

“Working with Erin really helped me regain that feeling of control over my business, giving me clarity on what tasks I need to focus on, and creating systems for me to implement so I can begin to run my business like a well oiled machine.”

*Laroux Peoples*

“Working with Erin really helped me regain that feeling of control over my business, giving me clarity on what tasks I need to focus on, and creating systems for me to implement so I can begin to run my business like a well oiled machine. She took the ideas and bigger visions that were circling in my head and put them on paper with deadlines so I can actually bring them to life and take my business to new levels, as well as helping me create some boundaries to achieve more work/life balance.”

*Samantha Dempster*

“Erin is smart, witty, and relatable. She gets what it is to be a professional woman managing a business, a family, and the expectations of Toronto living, and cuts through it all to what is actually important.”

*Gather Society Attendee*

“Erin was able to create an epic plan, organize and elevate everything from my schedule, systems and implemented so much of the doing for me. I left feeling spoiled, taken care, with my business detangled. Following that I have had her support to take the actions I have been procrastinating on all year. The results and ROI have paid for themselves and I am only 2 weeks out! Best money I spent on my biz all year!”

*Francesca Brunsten*

“Erin is an engaging speaker who shares tangible and specific tips for taking action. She makes me feel heard and understood as an entrepreneur, mom, a women.”

*Gather Society Attendee*



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